



To whom it may concern,

I'm pleased to provide a reference for Nupur Agarwal, who worked with Honeysticks from approximately August 2025 to February 2026.

Nupur initially joined us as a Marketing and Sales Executive on a four-month contract, which was extended and evolved into a Product and Design Support role for a further three months. She came into the business during an exceptionally busy period, which could have been overwhelming for many — however, Nupur approached this with a calm, solutions-oriented mindset, quickly getting up to speed and adding value from the outset.

On the sales side, this was a new area for Nupur, yet she picked it up with ease. She confidently worked across B2B sales platforms, tools, and supplier coordination, while also becoming a trusted and reliable point of contact for Honeysticks customer service.

From a marketing perspective, Nupur led EDM and social media design with strong proficiency, adapting seamlessly to the new Honeysticks brand. She demonstrated initiative by proactively setting up new tools and processes that we continue to use, and worked confidently across Adobe, Canva, and social platforms.

In her later transition into a more product-focused role, Nupur supported system setup and product processes with the same efficiency and attention to detail, adapting quickly to a more functional area of the business.

Beyond her skillset, Nupur is a genuinely warm and positive person. She communicates clearly, brings great energy to a team, and approaches her work with enthusiasm and professionalism. She was a pleasure to work with, and I would not hesitate to hire her again.

Please feel free to reach out if you require any further information.

Kind regards,
Emily Findlay

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